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WELCOME

Drive Your Company's Financial Analytics with Domo

- **We'll begin at the top of the hour**
- **Please have your computer speakers turned on**
  All audio is streamed directly through the console and heard through your computer speakers. There is not a dial-in number.
- **For technical support, please use the Q&A window**

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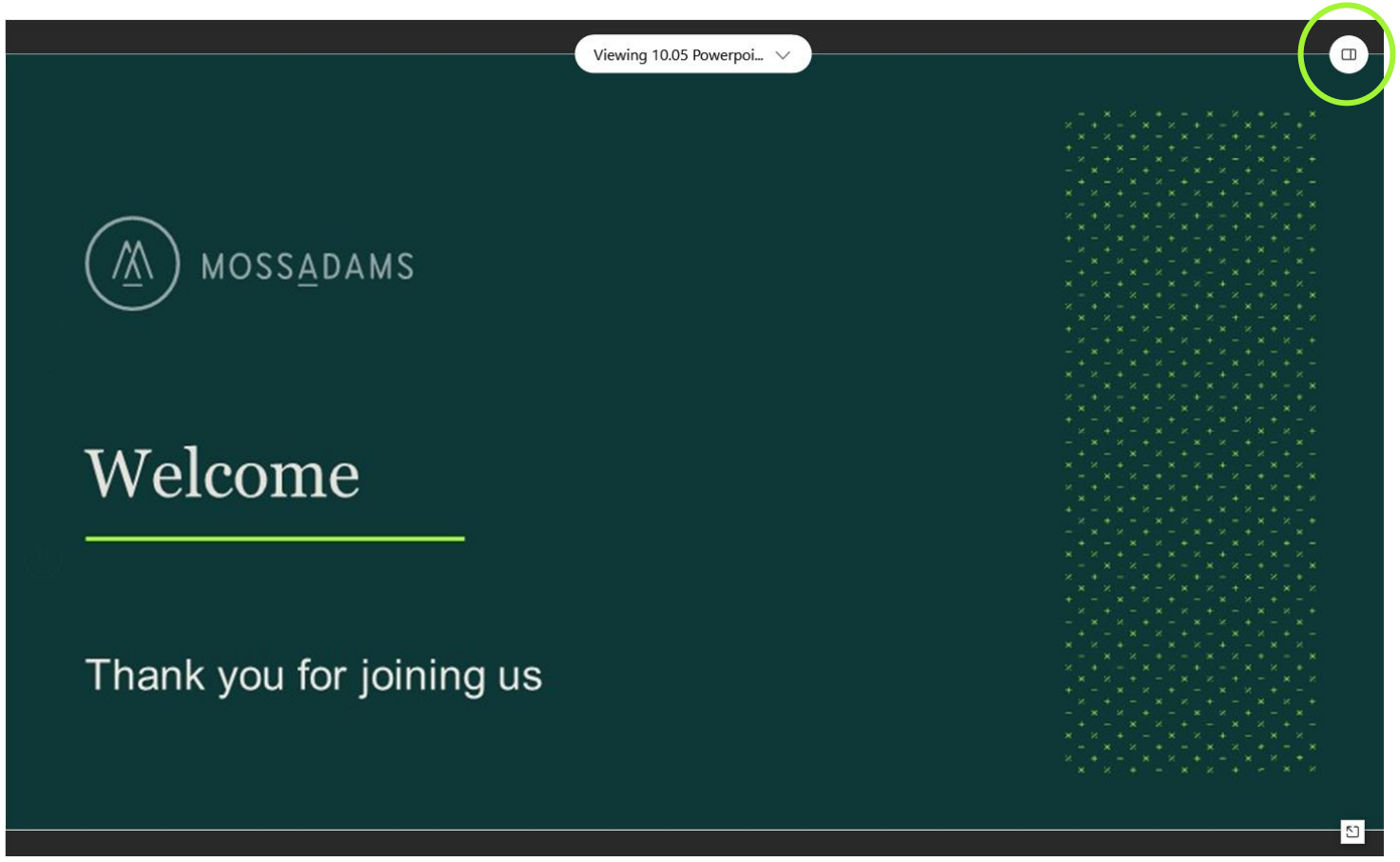
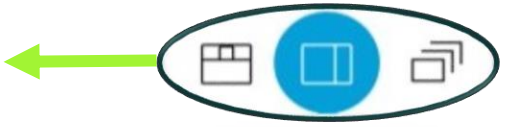
Welcome

Thank you for joining us

Viewing Options





For optimal viewing select “Side by Side” view from the top right-hand corner.

FOR BETTER VIEWING

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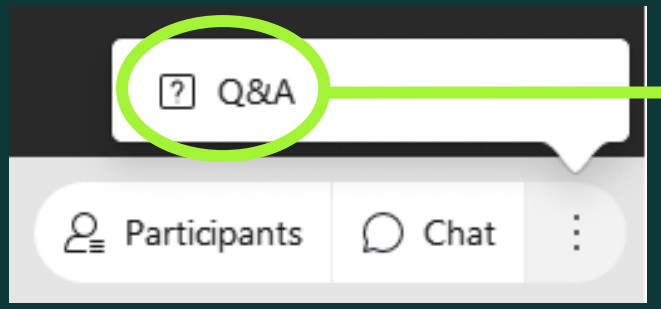
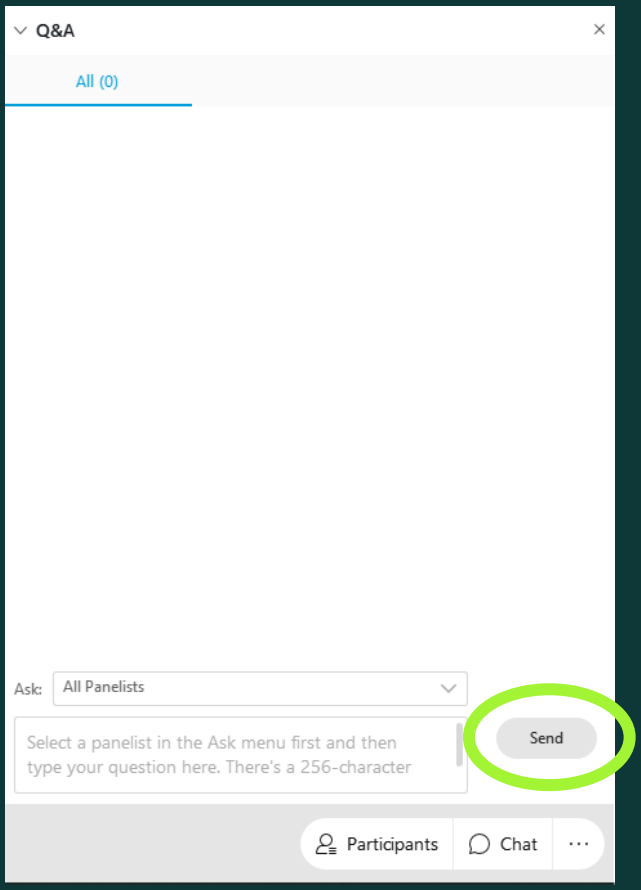
Questions?





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- A new box will open on the right-hand side to type your question to the speakers or host

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and direct your question to the “host”

OR

email meetings@mossadams.com

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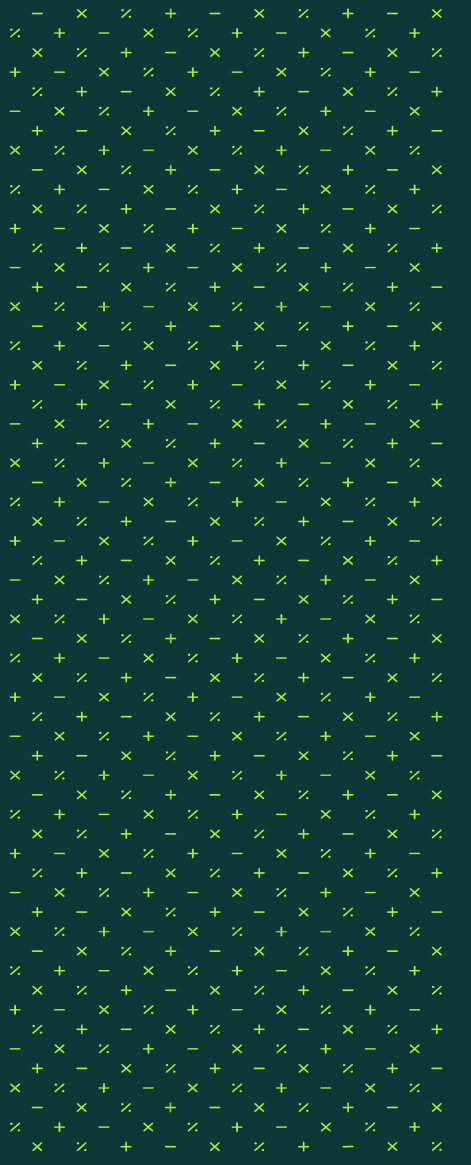
Drive Your Company's Financial Analytics with Domo

March 1, 2022



Presenters

KC Fike
Senior Manager
Moss Adams

kc.fike@mossadams.com
(801) 907-4335

Loren Den Herder
Managing Director
Moss Adams

loren.denherder@mossadams.com
(425) 961-7019

Bruce Felt
CFO
Domo

bruce.felt@domo.com
(801) 899-4868

Agenda

01 ISSUES FINANCE AND ACCOUNTING TEAMS ENCOUNTER

02 HOW MOSS ADAMS CUSTOMERS ARE USING DOMO TO DRIVE BUSINESS VALUE

03 DOMO FINANCE WALKTHROUGH

Issues Finance and Accounting Teams Encounter

Setting the Stage

Spreadsheets are the lifeblood of finance and accounting departments; however, it's estimated that 88% of spreadsheets contain errors:

- Fannie Mae: $1.1billion error in shareholder equity
- Fidelity: $1.3billion loss was treated as a gain on a dividend estimate
- JP Morgan: *London Whale* incident netted a $6billion trading loss due to copy/paste errors

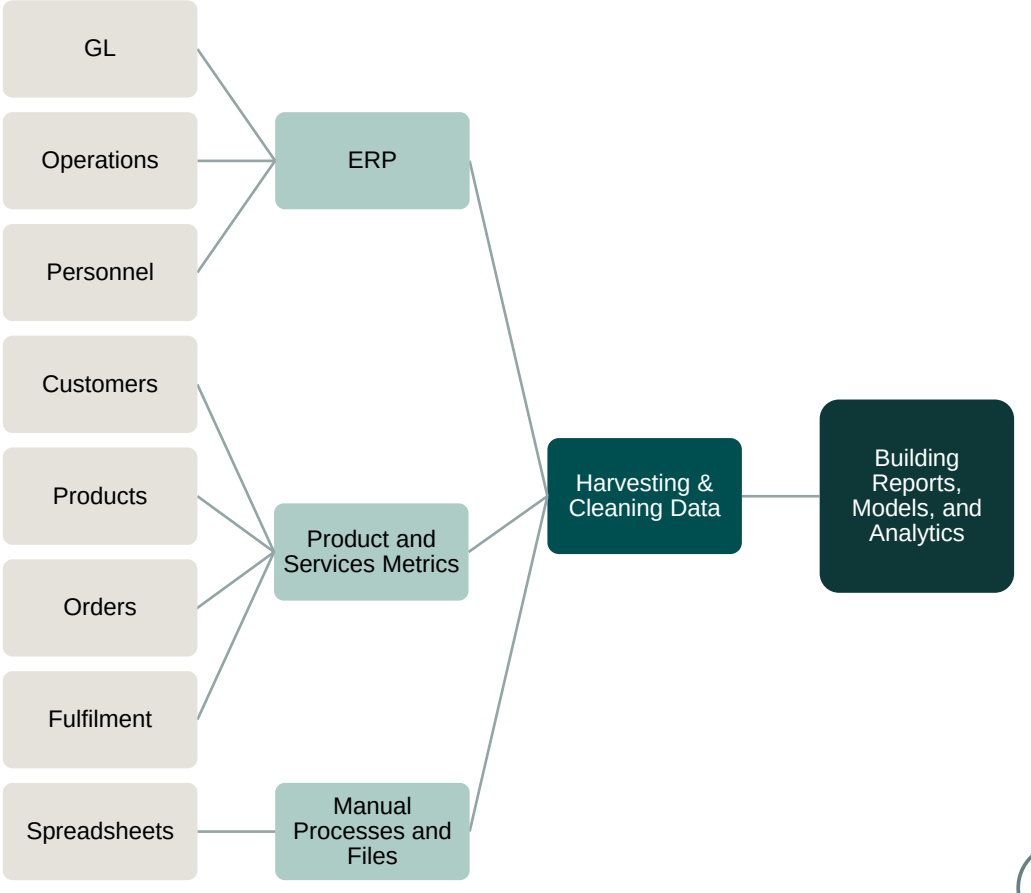
Timely Insights Are Critical to Business Value

	SPREADSHEET	DATA ANALYTICS
SPEED OF ACTIONABLE INSIGHTS Increase business agility and responsiveness	-	+
DATA MANAGEMENT More analytical time and less data wrangling	-	+
DRILL DOWN INSIGHTS Fast insights for *analytical flow*	-	+
ORGANIZATIONAL ALIGNMENT Single source of truth	-	+

Harvesting Data From Multiple Sources

Today, teams are harvesting data from more and more sources.

The hidden cost of being data driven in finance and accounting is a process of gathering, preparing, and analyzing data and then distributing.



Executives Need an Engaged Organization

Focus on solutions that are strategic to the business.

Spend less time on low value-added tasks

Improve the confidence and ownership of the numbers

Deliver insights and analysis with a single click

Model/Visualization Development

Once we can get our hands on clean data, we're dealing with analytics and visualizations that don't highlight what's key to the business

JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT
0.20334	0.17196	0.33266	0.88828	0.44119	0.56306	0.86705	0.62541	0.47529
0.44199	0.29905	0.01424	0.96879	0.18604	0.32691	0.424993	0.79664	0.47756
0.8226	0.76815	0.73378	0.91533	0.23706	0.37478	0.63397	0.77723	0.92593
0.8354	0.75254	0.01495	0.136	0.11543	0.90667	0.41719	0.52255	0.72585
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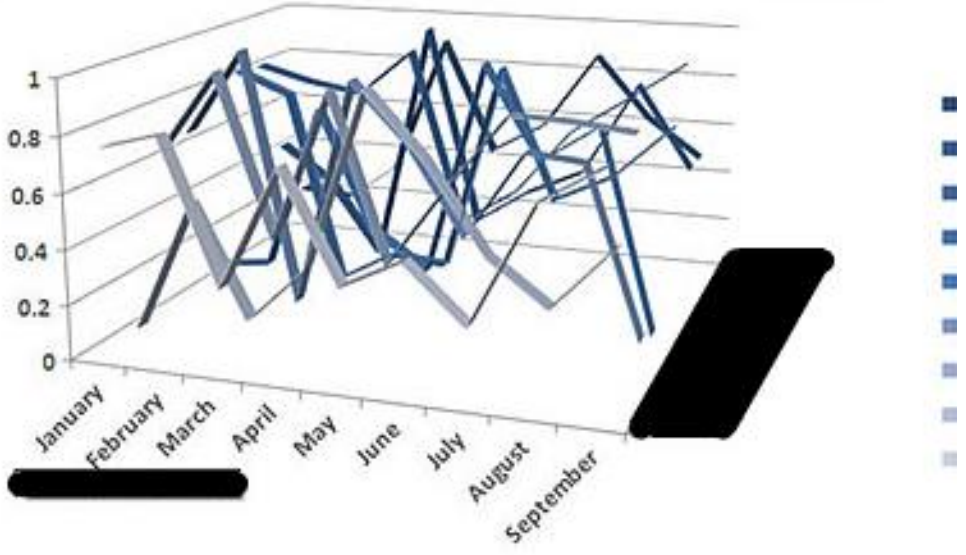
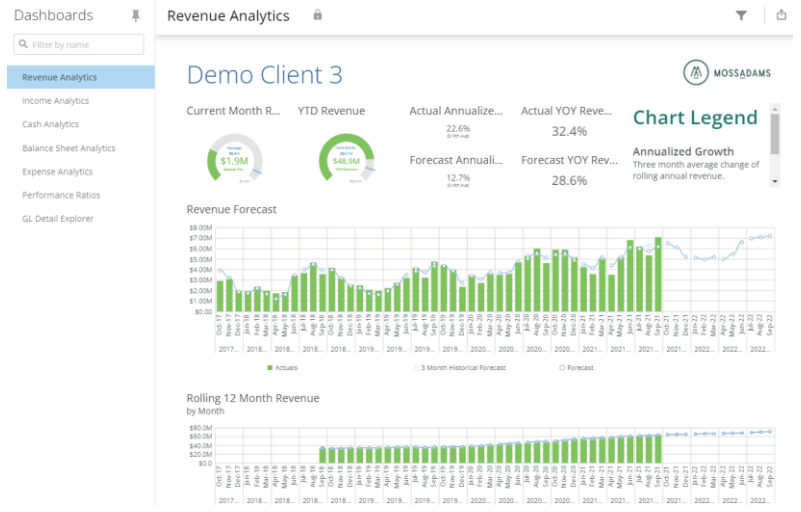
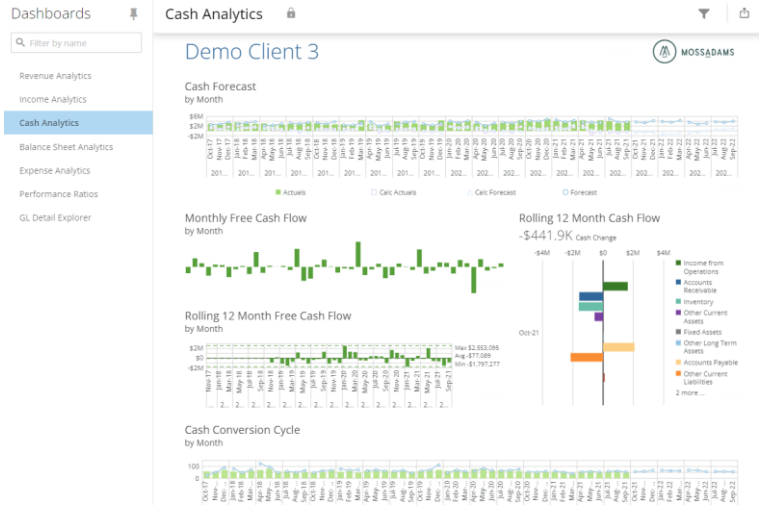


How Moss Adams Clients are Using Domo to Drive Business Value

Turn-Key Solution: Revenue Example

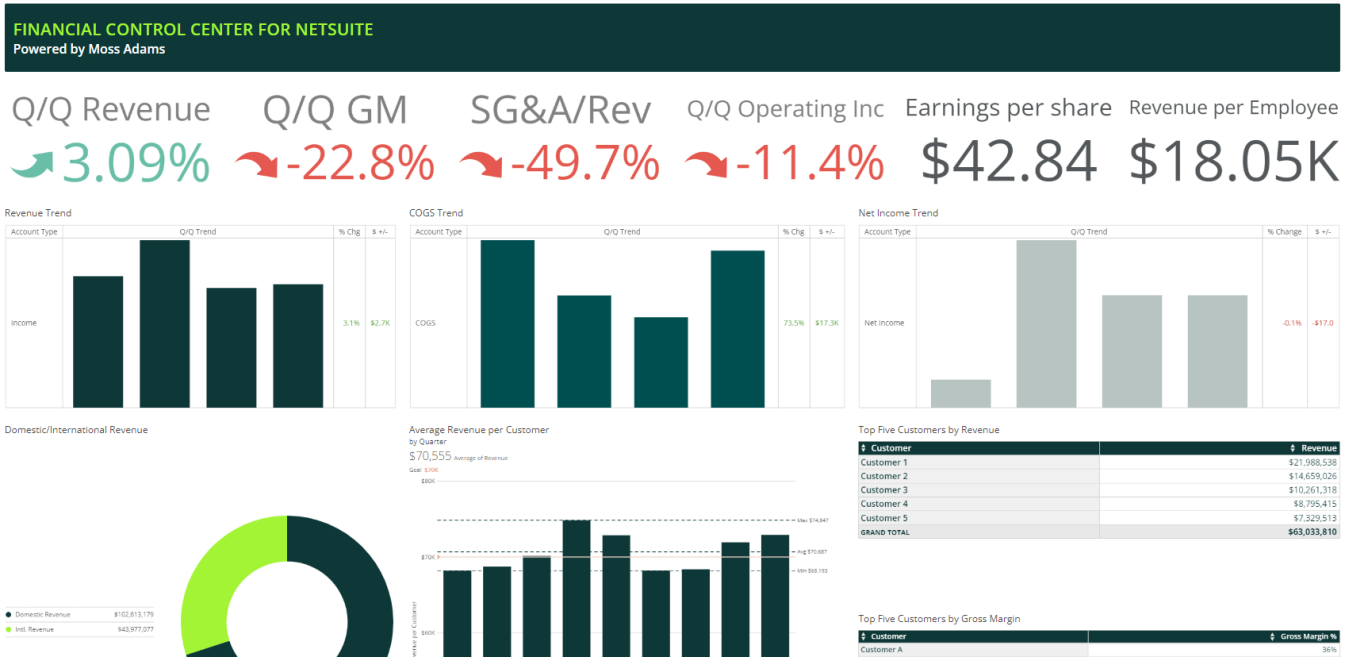
- A metric can require multiple charts to tell the full story
- Go beyond just showing history and show forward looking expectations
- Anticipate the questions the business will ask about a key metric





NetSuite QuickStart Package: Finance/Accounting

- Stay focused on the metrics that are key to your business
- Build ETL/ELT processes once and avoid manual spreadsheet errors
- Drive down report creation time and instead execute



Domo Finance Walkthrough

Conclusion

- Focus your time on analysis, not creation
- Give immediate results with a scalable solution
- Keep the “K” in KPI
- Focus on data availability, credibility, and timeliness
- Crisply define business value: win stories
- Promote capabilities and ask what people need to know

Successful data analytics requires good communication

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