

NETSUITE

SuiteCommerce: Key Benefits and Self-Assessment

1. STREAMLINE INVENTORY AND ORDER MANAGEMENT

Could you benefit from a single-source, cloud-based omnichannel management system that:

- *Allows you to manage and fulfill orders quickly from multiple channels—point of sale, web, call center, and mobile—all in one place?*
- *Provides real-time, enterprise-wide inventory visibility into all locations—including physical stores—enabling a buy anywhere, fulfill anywhere experience?*

Are you ready to respond to growth opportunities by:

- *Increasing the adaptability of your business model?*
- *Deploying sites for multiple channels, brands, countries, currencies, and languages?*

2. ENHANCE CUSTOMER ENGAGEMENT

Do you want a central communication hub that provides a consistent and personalized cross-channel customer experience with:

- *Targeted data-driven digital marketing that fuels engagement?*
- *Consistent and personalized interactions that deepen relationships and grow lifetime value?*
- *Superior customer service?*

Is it important to increase your profitability while meeting or exceeding customer expectations for buying, fulfilling, and returning goods anywhere at any time?

3. PROVIDE INNOVATIVE EXPERIENCES

Are you interested in developing engaging customer acquisition and retention experiences by:

- *Utilizing a single source of item, inventory, customer, and order data to feed your customer-facing systems?*
- *Delivering a continuous shopping experience by unifying the online and in-store buying journey?*
- *Empowering sales associates with tools and information to assist and engage shoppers?*

Would you prefer to build device-optimized, online shopping experiences that display elegantly across smartphones, tablets, laptops, and desktops?