

2025

Executive Health Care Conference

November 12 – 14 | Sponsorship Opportunities

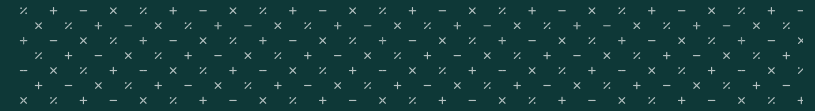
IT'S THE 30TH ANNIVERSARY OF OUR EXECUTIVE HEALTH CARE CONFERENCE

Promote your organization as a sponsor and thought leader and network with health care executives.

The annual Moss Adams Health Care Conference, now in its 30th year, provides an opportunity for health care executives from across the nation to gather and discuss the current landscape and future of health care.

Your company has an exclusive opportunity to be part of this leading conference in Las Vegas as a sponsor. **You'll benefit from exposure before the conference through advertising, social media, video and email marketing, on-site at the conference, as well as through Moss Adams media platforms.**

Our conference provides a highly-engaged audience with many opportunities to network with top executives, senior leaders, and industry decision-makers.



250+

health care
industry leaders
convene



HALF DAY

Women's
Executive
Leadership
Forum



1.5 DAYS

Executive
Conference



20+

engaging
speakers

BENEFITS OF SPONSORING OUR HEALTH CARE CONFERENCE

- Network with a highly engaged audience, including decision-makers from across the health care ecosystem
- Benefit from multimedia marketing campaigns as a sponsor, including digital advertising, email and social media campaigns, and video promotions

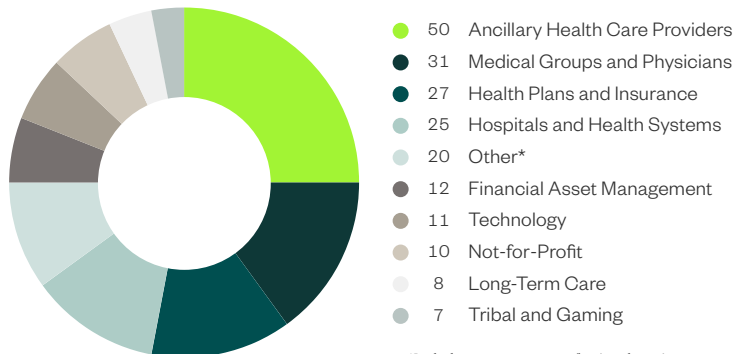
70%

of attendees hold the titles of C-suite, senior leadership, board members, presidents, and VPs.

30%

of attendees include partners, physicians, senior managers, directors, controllers, and more.

COMPANIES IN ATTENDANCE BY INDUSTRY MARKET SEGMENT (2024)



*Includes government, professional services, and retail companies

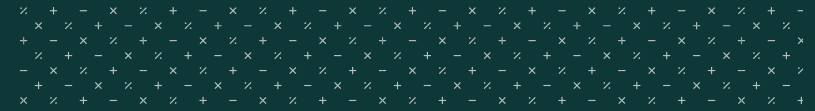


“I found it extremely beneficial to blend in the political perspective to the session and how it may impact the industry and our work overall.”

– 2024 Attendee

“Attending the Women’s Executive Leadership Forum prior to the conference was most valuable. The industry, economic, and political presentations and panels were the most intriguing and engaging.”

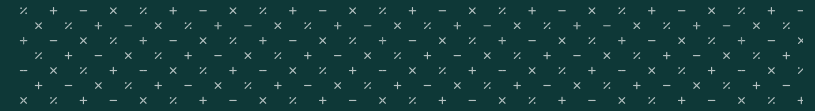
– 2024 Attendee



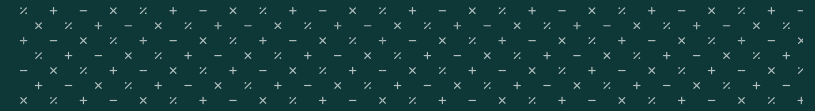
SPONSORSHIP DETAILS*

Executive Health Care Conference

PREMIER SPONSOR	AVAILABLE: 2	PRICE: \$17,500
<div>BENEFITS</div> <ul style="list-style-type: none"> • Opportunity to introduce keynote(s) on Nov. 13; intro limited to two minutes • Speaking or panelist opportunity at conference (<i>dependent on availability based on agenda and topics; we will make every attempt to accommodate this</i>) • Six complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 » Moss Adams Women’s Leadership Forum on Nov. 12 (<i>female attendees only</i>) • Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) • Co-present two webcasts with Moss Adams within 12 months following the conference (marketing to 20,000+ contacts; anticipated attendance ranges between 150–500 attendees) • Exclusive sponsor in your industry sector and with first right to renew next year • List of attendees three weeks prior to the event • Logo projected throughout the conference • Company logo and description and website listed on the conference app 		
PLATINUM SPONSOR	AVAILABLE: 2	PRICE: \$15,000
<div>BENEFITS</div> <ul style="list-style-type: none"> • Speaking or panelist opportunity at the conference (<i>dependent on availability based on agenda and topics; we will make every attempt to accommodate this</i>) • Four complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14, and conference reception » Private VIP speaker reception on Nov. 12 » Moss Adams Women’s Leadership Forum on Nov. 12 (<i>female attendees only</i>) • Exclusive sponsor in your industry sector and receive first right to renew next year • List of attendees three weeks prior to the event • Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) • Logo projected throughout the conference • Company logo, description, and website listed on the conference app 		



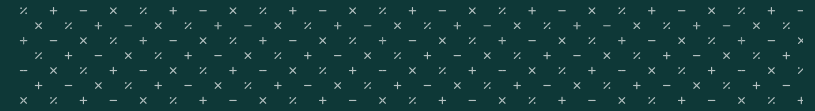
GOLD SPONSOR		AVAILABLE: 2	PRICE: \$10,000
BENEFITS			
<ul style="list-style-type: none"> Three complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 » Moss Adams Women's Leadership Forum on Nov. 12 (<i>female attendees only</i>) Exclusive sponsor in your industry sector and receive first right to renew next year 		<ul style="list-style-type: none"> List of attendees three weeks prior to the event Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) Logo projected throughout the conference Company logo, description, and website listed on the conference app 	
SILVER SPONSOR		AVAILABLE: 2	PRICE: \$7,500
BENEFITS			
<ul style="list-style-type: none"> Two complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 » Moss Adams Women's Leadership Forum on Nov. 12 (<i>female attendees only</i>) 		<ul style="list-style-type: none"> List of attendees three weeks prior to the event Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) Logo projected throughout the conference Company logo, description, and website listed on the conference app 	
BRONZE SPONSOR		AVAILABLE: 2	PRICE: \$5,000
BENEFITS			
<ul style="list-style-type: none"> Two complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 List of attendees three weeks prior to the event 		<ul style="list-style-type: none"> Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) Logo projected throughout the conference Company logo, description, and website listed on the conference app 	
VIP RECEPTION SPONSOR		AVAILABLE: 2	PRICE: \$5,000
BENEFITS			
<ul style="list-style-type: none"> Two complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 Signage at VIP Reception 		<ul style="list-style-type: none"> List of attendees three weeks prior to the event Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) Logo projected throughout the conference Company logo, description, and website listed on the conference app 	



WIFI SPONSOR	AVAILABLE: 1	PRICE: \$5,000
BENEFITS <ul style="list-style-type: none"> Two complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 Wifi sponsor table tents at every table List of attendees three weeks prior to the event Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) Logo projected throughout the conference Company logo, description, and website listed on the conference app 		
SUPPORTER SPONSOR	AVAILABLE: 2	PRICE: \$3,500
BENEFITS <ul style="list-style-type: none"> One complimentary registration to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 » Moss Adams Women's Leadership Forum on Nov. 12 (<i>female attendees only</i>) List of attendees three weeks prior to the event Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) Logo projected throughout the conference Company logo, description, and website listed on the conference app 		
GOLF SPONSOR	AVAILABLE: 2	PRICE: \$2,500
BENEFITS <ul style="list-style-type: none"> Two complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference golf outing Nov. 12 List of attendees three weeks prior to the event Logo included on golf outing email 		

► See next page for Women's Executive Leadership Forum sponsorship details

* As a professional courtesy, we ask sponsors not to solicit attendees so we can maintain the integrity of our conference. Networking and connecting through the conference app is encouraged.



SPONSORSHIP DETAILS*

Women's Executive Leadership Forum

PREMIER SPONSOR	AVAILABLE: 2	PRICE: \$7,500
BENEFITS		
<ul style="list-style-type: none"> • Opportunity to introduce keynote at Moss Adams Women's Leadership Forum on Nov. 12; intro limited to two minutes • Two complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 » Moss Adams Women's Leadership Forum on Nov. 12 (<i>female attendees only</i>) 		
<ul style="list-style-type: none"> • Signage at Women's Leadership Forum • Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) • List of attendees three weeks prior to the event • Logo projected throughout the conference • Company logo and description and website listed on the conference app 		
WINE SPONSOR	AVAILABLE: 2	PRICE: \$5,000
BENEFITS		
<ul style="list-style-type: none"> • Two complimentary registrations to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 » Moss Adams Women's Leadership Forum on Nov. 12 (<i>female attendees only</i>) • Signage at Women's Leadership Forum 		
<ul style="list-style-type: none"> • List of attendees three weeks prior to the event • Logo included on conference website, signage, and email invitations (marketing to 20,000+ contacts) • Logo projected throughout the conference • Company logo, description, and website listed on the conference app 		
SUPPORTER SPONSOR	AVAILABLE: 2	PRICE: \$3,500
BENEFITS		
<ul style="list-style-type: none"> • One complimentary registration to attend: <ul style="list-style-type: none"> » Moss Adams Executive Health Care Conference Nov. 13–14 and conference reception » Private VIP speaker reception on Nov. 12 » Moss Adams Women's Leadership Forum on Nov. 12 (<i>female attendees only</i>) 		

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