

Leading with Inclusion

At Moss Adams, we're committed to fostering an inclusive and diverse culture that welcomes and celebrates each person's individuality. Difference isn't merely acknowledged—it's expected.

Honoring our differences is essential to building a sustainable firm that is more dynamic, agile, and better reflects the communities in which we live and work. Cultivating an inclusive culture requires a thoughtful, proactive approach and a strong commitment to creating a sense of belonging for all.

We're proud of our accomplishments so far and look forward to our continued progress in 2020.

2019 ACCOMPLISHMENTS



Increased the number and visibility of our Business Resource Groups (BRGs)

Continued to attract diverse candidates with new and enhanced programming

Forged new strategic partnerships with organizations dedicated to increasing inclusion

Representation at Moss Adams

RACE & ETHNICITY

A 4 Number of racially/ ethnically diverse populations with increased representation in 2019



New hires in 2019 were more racially/ ethnically diverse than the overall population

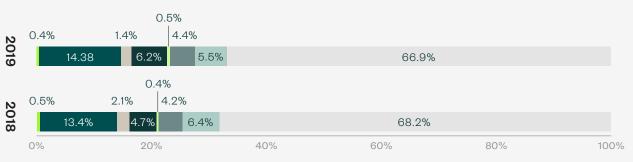
▲ 14%



Our partner group is more racially/ ethnically diverse than the industry average Souce: AICPA report

American Indian or Alaska Na	Pacific A	lack or Hispanic frican or Latino merican	or Other Pacific	Two or Not More Specified Races	White
0.2%	2%	~0.4%			
17%	6% <mark>4% 6% </mark>		71%		
 0%	20%	40%	60%	80%	100%

All Employees at Moss Adams



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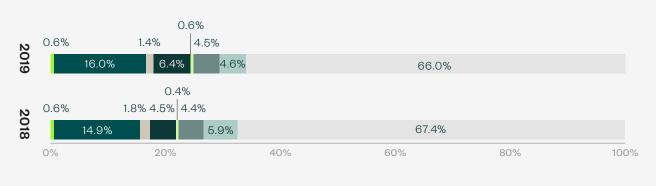
Chris Schmidt chairman and ceo

Dave Follett PRESIDENT AND COO

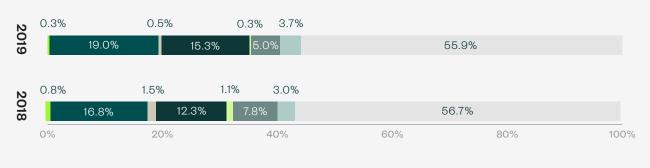
Jen nyne

Jen Wyne EXECUTIVE DIRECTOR OF HUMAN RESOURCES

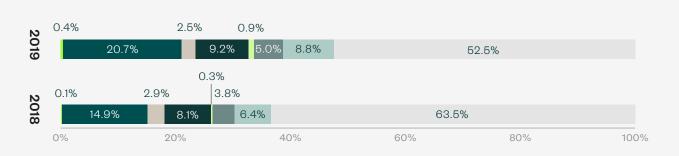
Client Services Professionals at Moss Adams



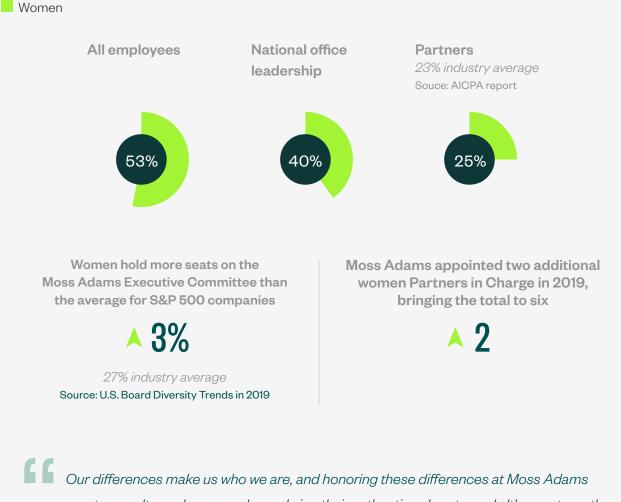
Moss Adams Interns



Moss Adams New Hires



2019 GENDER



creates a culture where people can bring their authentic selves to work. It's our strength, and we will continue to nurture our diversity and drive our inclusive culture forward.

— Chris Schmidt, Moss Adams Chairman and CEO



Attract

Our internships and other recruitment programs offer education, opportunity, and experience to students from diverse racial and ethnic backgrounds, women, LGBTQ individuals, military veterans, and people with disabilities.



IGNITE SCHOLARSHIPS

This \$2,500 scholarship is awarded to college freshmen and sophomores from diverse backgrounds who are pursuing a bachelor's degree in accounting or a related field.









being considered for internships

LIFTOFF WEBINAR

Our Recruiting team shared their second annual webinar for underrepresented college freshman and sophomores highlighting the benefits of a career in public accounting. We hosted 70 attendees, including students, university contacts, and Guide Pilot Steer (GPS) interns.

GUIDE PILOT & STEER (GPS) INTERNSHIP

This precursor to our traditional accounting and consulting internship is designed to provide an inside look at the firm's operational functions, with the hopes of converting them to full-time hires. It's available to freshmen, sophomores, or juniors pursuing a bachelor's degree program.

12 interns welcomed in 2019





4 prior GPS students have become fulltime staff, to-date

support departments

PHD PROJECT

The PhD Project's mission is "to increase workforce diversity by increasing the diversity of business school faculty who encourage, mentor, support and enhance the preparation of tomorrow's leaders." The mission of the nonprofit aligns with our commitment to attracting underrepresented professionals to our industry. The Moss Adams Foundation has pledged to donate **\$75,000** over three years, and also sits on the organization's board.

Faculty diversity today equals workforce diversity tomorrow.



Develop

Moss Adams continues its commitment toward creating opportunities for our people to lead at all levels.

BUSINESS RESOURCE GROUPS HIGHLIGHTS

Our Business Resource Groups (BRGs) are LATINX BRG led at the local level to create community, Sponsored Association of Latino Professionals camaraderie, and connection while contributing for America (ALPFA) National Convention, to the firm's business objectives. driving onsite recruitment and professional development. **ASIAN BRG PRIDE BRG** Launched in NorCal with a kick-off mixer for Amplified Pride Month celebration firmwide through networking events, Pride Parade members and sponsors. viewing parties, and allyship workshops. **BLACK BRG** WA RACIAL EQUITY BRG Recognized with an Innovations in Diversity Served as a lead sponsor for the National Association of Black Accountants (NABA) Award of Excellence for their commitment to Western Region Conference, driving onsite imagination, hard work, and I&D progress. recruitment and awarding \$7,000 in scholarships. **VETERANS BRG** FORUM W BRG Attended Veterans Service Academy Founded the new CLIMB_W Program for Women in Consulting, designed to empower Career Conference (SACC), the only job fair exclusively for alumni of combined US Services and develop women leaders across our consulting practices. Academies, driving onsite recruitment.

Firm Leaders in I&D



Introduced this year, the Inclusion & Diversity Leadership Awards recognize employees and partners who have shown outstanding dedication and commitment to fostering an inclusive culture within the firm and in the profession. We've recognized individuals in three categories: employee, partner, and BRG leader.

Employee Winners

Terry Pierce, Regional Campus Recruiting Manager, Central / Dallas Paul Wright, Assurance Senior, Washington / Seattle

Partner Winner

Kim Koch, MAAS IT Consulting Partner / Spokane

BRG Leader

Kinman Tong, Assurance Partner, NorCal / San Francisco

Retain

Not only do we care about the importance of inclusion and diversity in the daily experience of our people—we're committed to it.



BENEFITS SUPPORTING A DIVERSE WORKFORCE

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INCLUSIVE HEALTHCARE We offer transgender surgery benefits through our medical insurance



PARENTAL LEAVE Our gender-neutral paid parental leave policy offers new parents up to four weeks of paid time off within the first 12 months of the birth or adoption of a child.



provider, Aetna.

return-to-work support.

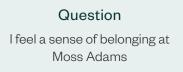
AWARDS

We're honored to have our culture and workplace practices recognized with the following awards.

	TOP COMPANIES FOR EXECUTIVE WOMEN National Association for Female Executives		100 BEST COMPANIES Working Mother magazine
H	INNOVATIONS IN DIVERSITY & INCLUSION Diversity Journal	Ŷ	BEST ACCOUNTING FIRMS FOR WOMEN Accounting MOVE Project
\triangleright	INCLUSION INDEX COMPANY Diversity Best Practices		BEST ACCOUNTING FIRMS FOR DIVERSITY Vault Accounting 50 (ranked No. 13)
đ.	>		orking Dad of the year ng Mother of the year

EMPLOYEE ENGAGEMENT SURVEY

Our employees see our commitment. When compared to companies from all industries nationwide, our employee engagement scores in the area of inclusion and diversity exceed the benchmark.



▲ 3

We scored 3 points above the external benchmark

Question Partners at Moss Adams value different perspectives



We scored 10 points above the external benchmark



Advance

Diversifying our workforce means hiring professionals from underrepresented communities and accelerating their advancement as minority leaders.

SUCCESSION PLANNING PLAYBOOK

This playbook provides insight and strategies on increasing the representation of women in leadership roles and at the partner level. While it was originally designed to support women at the highest levels, we're now in the position to start using its principles across the firm and are excited to see how it impacts our culture.

PATH TO SUCCESS SERIES

To help women build and maintain successful mentoring relationships and build external connections, we created a series of mentoring guides:

- A Guide for Mentors and Protégés
- A Guide to Building and Leveraging Your Network
- Investing in Your Career by Helping Others

GroWth SERIES

In June, we welcomed 14 women to our fourth cohort of the GroWth series, a year-long leadership program targeting high-potential, women senior managers.

Three of our new 2019 partners are GroWth graduates. To date, five graduates of the GroWth Series have become partners.

ABOUT MOSS ADAMS

MOSS<u>A</u>DAMS

With more than 2,900 professionals across 25-plus locations in the West and beyond, Moss Adams provides the world's most innovative companies with specialized accounting, consulting, and wealth management services to help them embrace emerging opportunity. Discover how Moss Adams is bringing more West to business.

Assurance, tax, and consulting offered through Moss Adams LLP. Investment advisory services offered through Moss Adams Wealth Advisors LLC. Investment banking offered through Moss Adams Capital LLC.

Inclusion & Diversity Advisory Board

TONY ANDRADE, Partner ALISON DUNNEBECKE, Partner CHRISTINE BALLARD, Partner MARCY BOYD, Partner LETIZIA BRENTANO, Partner STAR FISCHER, Partner DAVE FOLLETT, President and Chief Operating Officer TREVOR GILLESPIE, Partner GERARDO GODINEZ, Partner BERTHA MINNIHAN, Partner DHAVAL PATEL, Partner TERRY PIERCE, Regional Campus Recruiting Manager TASHA REPP, Partner

