



Community Thrives in the West

The Moss Adams Foundation made significant strides in 2020, despite the tremendous obstacles presented by the COVID-19 pandemic and other major events.

While 2020 presented challenges to all, we remained committed to and achieved our goals—which proved even more critical during a year of immense need.

Building on the momentum and groundwork laid in previous years, as well as the energy generated by new initiatives, we accelerated progress on our longstanding mission: To deliver on the promise of a better tomorrow by cultivating opportunity for everyone.

With this objective in mind, we set our intention on three key areas for 2020:

- **Philanthropy**
- **Inclusion and diversity**
- **Environmental stewardship**

To expand our philanthropic reach, we supported charities, disaster relief, and record levels of individual giving to universities.

With the goal of a more diverse workforce in mind, we funded scholarships, internships, and educational programs.

During a year without full office operations and altered work setups for most professionals, we continued to minimize the firm's environmental footprint, refreshed our focus on sustainability, and encouraged our people to eliminate waste where possible when working from home.

We learned a lot about collaborating in a digital environment and our carbon footprint reduced dramatically due to less travel. We look forward to recalibrating how we think about travel and implementing some of our learnings when in-person business resumes.

The Foundation is very much a reflection of the people within the firm. Your support of the environment, your communities, the profession, and inclusion and diversity are the backbone of the Foundation's work.

These goals aren't easy to achieve, but I'm proud of our commitment, inspired by the progress, and excited to see how we'll capitalize on our success in 2021.

Chris Schmidt
CHAIRMAN AND CEO

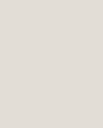
2020 ACCOMPLISHMENTS



Increased all our program metrics



Achieved record totals for donation and matching funds in support of communities in need

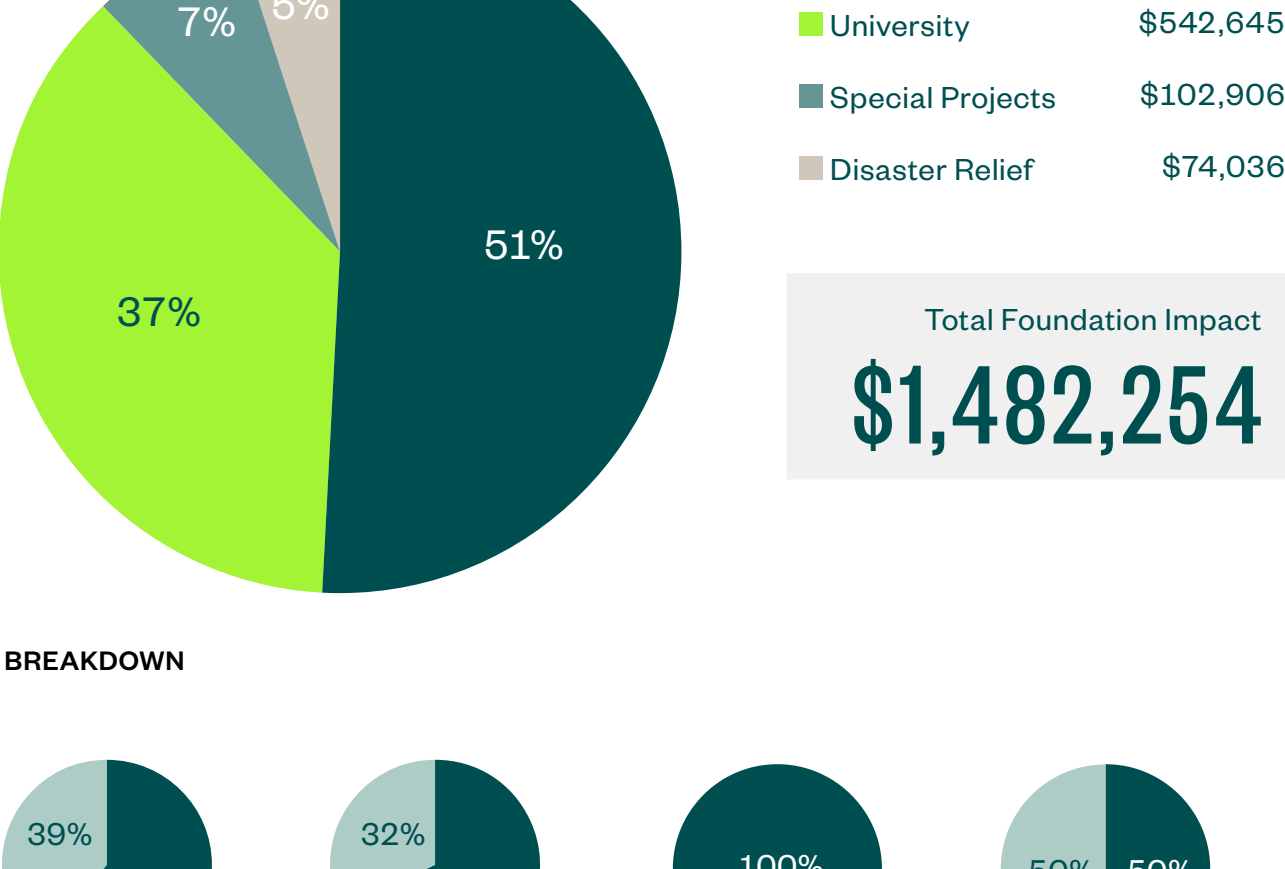


Committed to a new strategic partnership with Jr. Achievement to provide financial literacy education and support K-12 students from diverse backgrounds

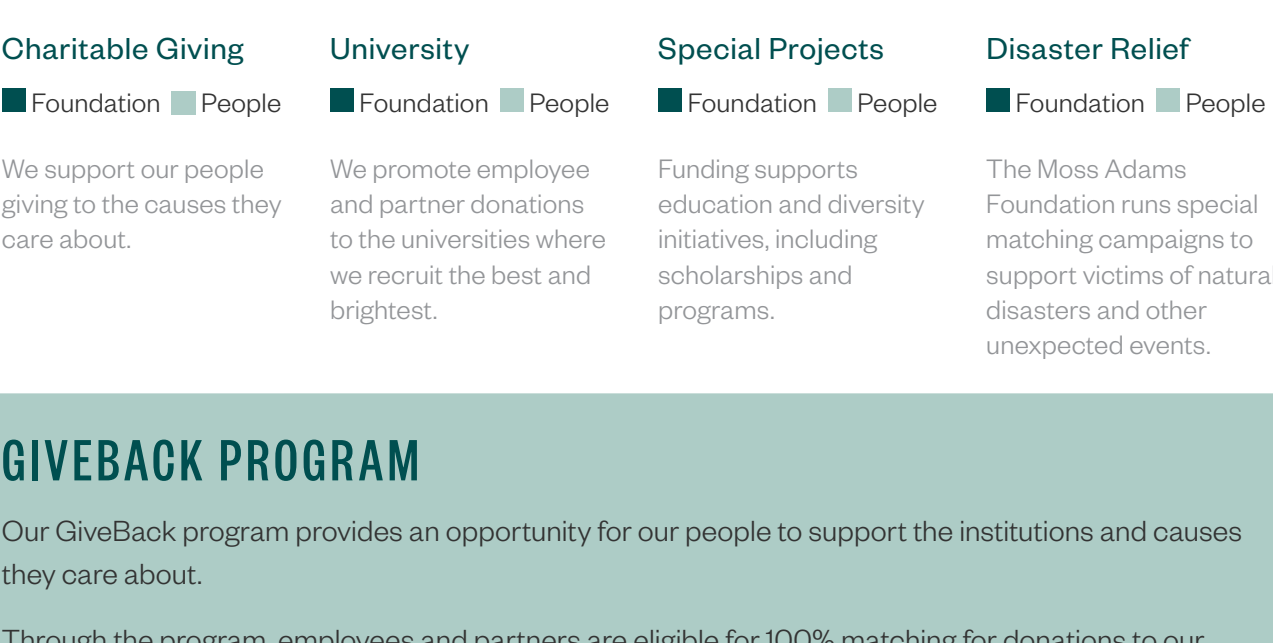
2020 BY THE NUMBERS

Through Foundation donations and matching funds via the GiveBack program, we supported a range of philanthropic groups, educational initiatives, relief efforts, and other worthy causes, such as the arts and social justice organizations.

DONATION CATEGORIES



BREAKDOWN



We support our people giving to the causes they care about.

We promote employee and partner donations to the universities where we recruit the best and brightest.

Funding supports education and diversity initiatives, including scholarships and programs.

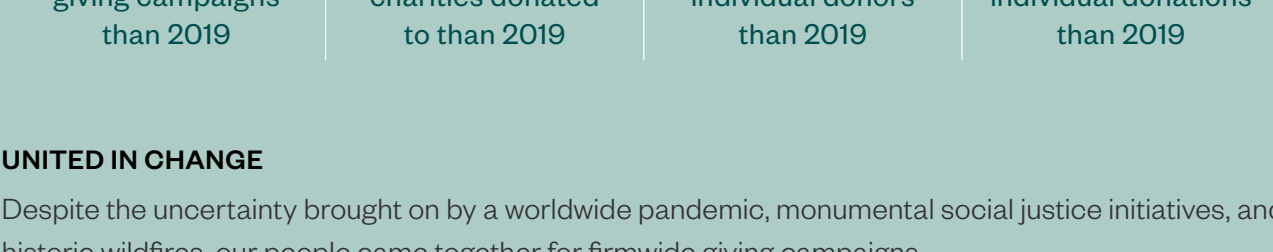
The Moss Adams Foundation runs special matching campaigns to support victims of natural disasters and other unexpected events.

GIVEBACK PROGRAM

Our GiveBack program provides an opportunity for our people to support the institutions and causes they care about.

Through the program, employees and partners are eligible for 100% matching for donations to our approved universities; employees are eligible for up to \$500 per year in matching for donations to thousands of charitable organizations.

Since 2018, the first full year of our GiveBack program, we've made significant progress.



UNITED IN CHANGE

Despite the uncertainty brought on by a worldwide pandemic, monumental social justice initiatives, and historic wildfires, our people came together for firmwide giving campaigns.

Our efforts, which included our annual Giving Tuesday drive and disaster relief efforts, culminated in unprecedented participation and record-breaking generosity from our people. We're extremely proud of the results from our four firmwide campaigns.

Additionally, 2020 marked the first year the Moss Adams Foundation and firm came together for a special giving campaign in support of a social justice cause. Through our Embracing Equity and Justice for Black Americans campaign, we stood with the Black Lives Matter (BLM) movement and exceeded our goal of raising more than \$100,000 for three Black-led organizations fighting systemic racism in the United States:

- **Race Forward**
- **National Urban League**
- **Equal Justice Initiative**

TOTAL IMPACT OF FIRMWIDE GIVING CAMPAIGNS

	Number of Causes and Projects	Number of Donations	Funds Donated by Our People	Funds Donated by the Foundation	Total Dollar Impact
CA WILDFIRES	1	120	\$12,558	\$12,558	\$25,116
WA/OR WILDFIRES	2	145	\$21,180	\$21,280	\$42,460
EQUITY & JUSTICE	3	369	\$56,305	\$50,631	\$106,936
GIVING TUESDAY	429	1,131	\$167,952	\$107,783	\$275,735
TOTALS	435	1,765	\$257,995	\$192,252	\$450,247

UNIVERSITY GIVING

We support individual giving to universities as a way of giving back to the educational institutions from which we recruit the best and brightest.



IMPORTANT RELATIONSHIPS AND COMMITMENTS

The Moss Adams Foundation has a deep history of providing support to important partner organizations and directly to students, especially those from underrepresented communities, as they enter the accounting and consulting profession.



A SEASON FOR GIVING

Rather than dedicating funds to print holiday cards in 2020, the Moss Adams Foundation partnered with the firm to donate \$20,000 to not-for-profit organizations focused on empowering the future: Race Forward, the Sierra Club Foundation, and Feeding America.



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